

September 14, 2011

Dear Prospective Merchant,



The Junior League of Greater Winter Haven is proud to present our 4th Annual Merry Market! We hope you find the attached information helpful as you begin to prepare for the holiday season and our Merry Market 2011. We look forward to bringing you an exciting event filled with unique, chic and fashionable vendors that will provide our shoppers with exactly what they are looking for! We hope you will include us in your plans for next fall!

Proceeds from this event will benefit the projects the Junior League of Greater Winter Haven commits to helping on an annual basis. We are dedicated to helping improve the lives of women and children in our community.

**WHERE: Olde Towne Square
373 Third Street, NW
Winter Haven, FL 33882**

**DATE: November 11th – noon–5pm
November 11th – VIP Shopping Event 6:00pm–9:00pm
November 12th – 9:00pm–5:00pm**

If you are interested in participating in our event, please complete the attached merchant application. You will be contacted by a Merry Market committee member once your application has been received. If selected, a non-refundable 50% deposit is required. Final payment is due October 15, 2011 and booth assignments will be given out at vendor check in.

Don't miss the opportunity to be a part of our 4th Annual Merry Market! We are excited about another fabulous year and we thank you for considering our event. If you have questions or need more information contact merrymarket@jlgwh.com or call 863.581.1965.

Sincerely,

The Junior League of Greater Winter Haven
Merry Market 2011 Committee

THE JUNIOR LEAGUE OF GREATER WINTER HAVEN MERCHANT APPLICATION

Applications must be received by October 1st, 2011

Deposits must be received by October 1st, 2011

Final Payment must be received by October 15th, 2011

Name of Business	
Contact Person(s)	
Address	
City, State, Zip	
Phone	
Email	
Fax	
Website	
Facebook	

You may request a specific booth below for an additional \$75. If your application is approved and requested booth assigned, \$75 will be added to your balance due. Please fill in appropriate box below. Please mark your 1st and 2nd choice and we will assign the specific booth requests on a 1st come, 1st serve basis.

Requested Booth Number		No Thank You
1st	2nd	

Booth Rates (Please check the appropriate box)

Kiosk** = \$150 + \$50 retail item for raffle	Single 10x10 = \$300 + \$50 retail item for raffle	Double 10x20 = \$500 + \$50 retail item for raffle

** BASED ON AVAILABILITY

Payment (Please check the appropriate box)

Check	Cash	Credit Card (Visa or MC accepted)	Money Order
Check #:		Acct #: Exp Date: Security Code:	

Please answer the following questions about your business:

Price Range of Merchandise?	
Will you be serving food at your booth? If so, please explain	
Please list all items that will be retailed at your booth. Items not listed on this application will not be allowed to be displayed during Merry Market. We want to be as exclusive as possible.	

If you are selected to participate in Merry Market 2011, a member of the League will contact you. You may then submit your 50% deposit to confirm your booth/reservation.

THIS APPLICATION WILL SERVE AS YOUR CONTRACT AND IS BINDING. SIGNING BELOW ACKNOWLEDGES YOUR ACCEPTANCE OF THE ABOVE CONDITIONS. A NON-REFUNDABLE 50% BOOTH DEPOSIT WILL BE DUE BY OCTOBER 1, 2011. FINAL PAYMENT IS DUE BY OCTOBER 15, 2011. NO BOOTH SPACE WILL BE RESERVED WITHOUT FULL PAYMENT. VENDORS WILL RECEIVE BOOTH ASSIGNMENT DURING CHECK IN.

SIGNATURE _____



JLGWH
MERRY MARKET 2011
PO Box 7161
Winter Haven, FL 33883-7161
863.581.1965
EMAIL: merrymarket@jlgwh.com

DATE _____

