



## The Junior League of Greater Winter Haven

*Women building better communities*

Dear Potential Partner:

It is with pleasure that the Junior League of Greater Winter Haven offers your organization the opportunity to serve as a partner in the upcoming JLGWH Family Fit Fest event. The Junior League of Greater Winter Haven's Family Fit Fest promotes healthy lifestyles among Greater Winter Haven's families through hands-on educational activities and demonstrations. The event's mission is to encourage and educate families to live, eat and play together with a focus on a healthier, more active lifestyle.

**Event:** Family Fit Fest, presented by the Junior League of Greater Winter Haven, is the first annual festival of fun, hands-on activities for kids and parents focused on fitness, nutrition and overall health awareness. This is a free event that targets children of all ages and parents to promote education of healthy lifestyles including nutrition, exercise and overall wellness. Activities will include educational games, physical activities (yoga & kickboxing), cooking demonstrations, health & wellness screenings and healthy snack ideas.

**Collaboration:** Local Communities - Parks and Recreation Departments, Local Businesses, Local Chefs/Restaurants, & Junior League of Greater Winter Haven

**Date:** Saturday, March 21st from 9 am to 1 pm

**Location:** Cypress Gardens Adventure Park - 6000 Cypress Gardens Blvd, Winter Haven

**Advertising Media:** Featured segment on *Sports Central* exclusively on the Polk Government Television (PGTV), press releases in local newspapers, Public Service Announcements (PSA)'s on radio stations - WONN/WPCV/WLKF/WWRZ, one-hour feature on WLKF 1430AM, JLGWH.org website, flyers to local schools, community centers and area businesses.

**Partner Request:** Any contribution that your organization would like to donate including: Educational Demonstration Booth at Event, Activities, and Giveaways/Prizes.

Thank you in advance for your generosity in promoting healthy lifestyles among children and families in the Greater Winter Haven area.

For more information on the Junior League of Greater Winter Haven, please visit our website at [www.jlgwh.org](http://www.jlgwh.org). All questions regarding participating in the JLGWH Family Fit Fest event should be directed to Wendy Morris at [Wendy.Morris@mybighthouse.com](mailto:Wendy.Morris@mybighthouse.com) or 863.860.3228.

Sincerely,

Junior League of Greater Winter Haven





## FAMILY FIT FEST PARTICIPATION FORM

Cypress Gardens Adventure Park

Saturday – March 21, 2009

9:00 a.m. – 1:00 p.m.

### PARTICIPANT INFORMATION

Organization/Business: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number(s): \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please briefly describe your booth's activity. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Giveaway(s): \_\_\_\_\_

Prize Donation: \_\_\_\_\_

Are you interested in participating in our Partner spotlight? yes \_\_\_\_\_ no \_\_\_\_\_

You may bring a tent or canopy for your activity area. You may also bring your own tables and chairs. (1) table & (2) chairs can be provided for a \$10 rental fee. If you have any additional needs, please note them below:

Table: yes \_\_\_\_\_ no \_\_\_\_\_ Chairs: yes \_\_\_\_\_ no \_\_\_\_\_

Electrical Outlets: yes \_\_\_\_\_ no \_\_\_\_\_

Other: \_\_\_\_\_

PLEASE RETURN COMPLETED FORM BY MARCH 6th:

VIA MAIL:  
JLGWH FAMILY FIT FEST  
Attention: Wendy Morris  
PO Box 7161  
Winter Haven, FL 33883

VIA FAX: JLGWH (863) 508-0126

VIA EMAIL: [wendy.morris@mybighthouse.com](mailto:wendy.morris@mybighthouse.com)

A confirmation letter including set up information and booth map will be provided after March 6th. If you need any further information or assistance, please call Wendy Morris 863.860.3228. Thank you for participating in the Family Fit Fest. We look forward to working with you in an effort to promote healthy lifestyles among Greater Winter Haven's children & families!